

Cynthia Pace Photography
An Artist Celebrating God's Creations...
www.cynthipacephotography.com
803-765-9700

March 11, 2009

For the past 10 years I have been blessed with a job filled with love and joy, but at times, sadness as well. The giggles, the pudgy toes and the trust in a child's heart, fill me with that joy. Although I am blessed to see so many healthy children, I also see the angels that are born much too soon. By donating portrait services through an organization called Now I Lay Me Down to Sleep, I have met many people from all walks of life. These parents were faced with a premature birth and they were not able to bring their angels home.(tense issue help)

As a photographer and mother I made a conscious decision to spend my time working with children and families. I was amazed to find that fifty percent of the premature births occur for unknown reasons. After hearing so many stories, both sad and joyous, I made a decision to tailor a project centered on babies. I have chosen the March of Dimes for this special project.

I am happy to announce that we are well on our way to creating the PREMIER Issue of the Angels and Sweethearts calendar to benefit the March of Dimes South Carolina Chapter. At this point in time we are in the voting process and looking forward to unveiling our twelve winners in May!

We are asking for you to help us, as we create this premier calendar. We are looking for sponsors that would be proud to associate themselves with a leading family-orientated-not-for-profit project.

There are a limited number of Angel sponsors and other special name sponsors. I would appreciate your consideration and willingness to make a difference y supporting this project. If you would like more information, please contact me at 803-765-9700.

With support from people like you, I hope to take this project all over the state next year. Can't is not an option; I am looking for the way to make this project a reality for the families and babies of South Carolina.



January, 2009

Dear March of Dimes supporter:

We are delighted to be working with Cynthia Pace Photography and the "Angels and Sweethearts" project. Cynthia Pace has graciously agreed to donate proceeds from the session fees for this project to the March of Dimes.

The funds raised through this project will help the March of Dimes continue working for the day when every baby will have a healthy start in life. This event is also a wonderful Kick off to our 2009 March for Babies campaign. March for Babies joins together individuals, corporate and family teams to raise funds for vital research to help prevent premature birth and birth defects. Funds raised also support programs that help moms have full-term pregnancies. Last year the March of Dimes distributed more than \$630,000 in community grant funding to projects improving the health of South Carolina's moms and babies. In Columbia, March for Babies will be held on April 25 at the State Fairgrounds. For more information, please contact the March of Dimes at 252-5200

Thank you again for your contribution, and improving the lives of babies and families in our community.

Sincerely,

Kathryn Douglas
State Director
March of Dimes South Carolina Chapter

**March of Dimes South Carolina Chapter 240 Stoneridge Drive Suite 206 Columbia SC
29169**

The Fine Print:

Rules and Guidelines:

- There will be a total of Eleven (11) winning entries. 11 winning entries will receive a special session to be used in "Angels and Sweethearts" Calendar
- Sessions will be held on January 22-24th, 29-31st, and February 5-7th 2009. Sessions will be by appointment only. Session bookings begin Jan 1st, 2009 and end the last day of sessions or until all sessions have been booked.
- Sessions will cost \$80 for indoor session and \$100 for an outdoor session. Indoor and Outdoor sessions will take place at the discretion of Cynthia Pace Photography.
- Each session will equate to one (1) entry into the calendar contest. If two children are involved in session, the calendar entry will be one image including both children. If a participant wishes for their children to be entered separately, separate session fees will be required. The limit on children per session will be two children. If a participant wishes to enter more than two children, more than one session fee will be required.
- Children participating in the contest must be between the age of Newborn - 10 years old.
- One image from each session will be chosen by Cynthia Pace Photography to be entered into the contest. These images will be placed online for voting. Anyone may vote on their favorite entry.
To vote users may log onto the website and cast their ballot, ballots will cost \$1 per vote. there is no limit on the number of votes one contestant may receive and nor the number one user may cast.
- Online voting will begin March 1st, 2009 and end at 11:59pm on April 30th, 2009.
- Winners will be listed on the Cynthia Pace Photography blog by May 6th, 2009.
- Each winner will be contacted to schedule a special calendar session. These sessions will be specifically designed for the child by Cynthia Pace Photography and will focus on a specific month. Cynthia Pace Photography will determine which winner is chosen for which month.
- The "Angels and Sweethearts" 2010 Calendar will be available for ordering January 1st, 2009. Calendars will be available for a special price of \$10 per calendar January 1st - June 1st 2009. Calendars will then be available for a cost of \$14 June 2nd - December 23rd.
- To order your calendar please contact Cynthia Pace Photography at 803.765.9700 or at info@cynthiapacephotography.com
- The following are tax deductible purchases from this promotion: The session fee, Online ballot(s), and Calendar(s). Any other purchases made from these sessions are not tax deductible.
- These rules are subject to change without notice and at any time by Cynthia Pace Photography.

Welcome to Cynthia Pace Photography. I am constantly amazed at the beauty and inspiration that surrounds us. It overwhelms me, and my heart overflows with appreciation for what God has blessed us with. If I can share just a fraction of that joy and elation, I have done what I believe I was put on this earth to do. Each session and each family is extremely important to me. I know the effort you put forth in gathering your family for portraits. Rest assured that Cynthia Pace Photography puts our very best in every portrait we create.

Midlands Profiles

Cynthia Pace Photography



Cynthia Pace

Cynthia Pace Photography

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Top Executive: Cynthia Pace, President, Owner and Photographer

Product or Service: Fine art portraiture
Year Founded: 1997

When Cynthia Pace was in the seventh grade, at a teacher's suggestion she took an evening class in photography at the University of South Carolina. Now, she reflects on how this sparked an interest so well matched with the loves of her life that it grew into a thriving business. With an undergraduate degree in studio art and a master's degree in art education from USC, Cynthia taught art to school students. After the birth of her two children, she devoted her creative energies to them. With more time to get behind the camera and wonderful subjects, new worlds began to unfold. She experienced the rewards of capturing special images that became only more precious with time. Soon she was taking photographs of her children's friends. When her photographs became portraits and adorned their homes, she counted it all joy. "You have to love doing what you do to succeed, and I love taking pictures of people," Pace says.

Her husband encouraged her, and today Cynthia Pace Photography specializes in fine art portraiture. Walking into her studio, you see Cynthia's work celebrated in formal hand painted oil portraits, whimsical watercolor, beach memories, heartwarming newborns, and story-telling family portraits. How does photography become art? It takes more than a little extra time and effort, more than a great camera. It takes an artist. Each individual and each family brings their own beauty, spirit, and style. Cynthia brings her artistry to play with them, transforming moments into images to delight now and for generations.

That process begins at her downtown Sumter Street studio or anywhere a client prefers. "We go anywhere," says Pace. Whatever the setting, wonderful things happen as children and adults alike respond to her spontaneity and energy. While the vision behind the company is Cynthia's, she is quick to add that the company would not be where it is now without Andrew McCormick and Susan Wilburn, both of whom share integral parts of the overall experience. "Our goal is to make sure you love the portraits and the experience," she says.

It is her joy to enliven forever the magical beauty of children, the essence of family ties. "We want our clients to love their portraits just as much, 20 years from now. We take great care to help them make selections that truly capture the hearts of their families."

After nine years, Cynthia Pace Photography is looking to expand to a studio in Lexington. Her family, friends and clients continue to inspire her to create beautiful, lasting memories. All with the eye of the artist she is. "We believe in making people feel and look special," Pace says. "It's our life's work, and we wouldn't do it if we didn't have that love for what we do."



Susan Wilburn, Andrew McCormick, Cynthia Pace

Not pictured: Sandra Stanton-Harris and Nick Cordon

Photographer Cynthia Pace to host “Angels and Sweethearts” Portrait Sessions to benefit March of Dimes

(Columbia, SC, January 12, 2009)—Cynthia Pace Photography will host photo sessions to benefit the March of Dimes on January 23-24, January 30-31 and February 6-7. The session fee will benefit the March of Dimes, whose mission is to improve the health of babies by preventing birth defects, premature birth and infant mortality

Kathryn Douglas, State Director for the March of Dimes South Carolina Chapter says, “Cynthia Pace has been a long-time supporter of the March of Dimes and our efforts to help improve the health of moms and babies in our community, and across the state. This project is a wonderful way to help us kick off our 2009 March for Babies fundraising campaign.”

March for Babies takes place in more than 25 communities in South Carolina this spring. The event joins together individuals, corporate and family teams to raise funds for vital research to help prevent premature birth and birth defects. Funds raised also support programs that help moms have full-term pregnancies. Last year the March of Dimes distributed more than \$630,000 in community grant funding to projects improving the health of South Carolina’s moms and babies. In Columbia, March for Babies will be held on April 25 at the State Fairgrounds.

The most urgent infant health problem in the U.S. today is premature birth. It affects more than half a million babies each year, with the number growing every day. Last November, the March of Dimes issued a [Report Card](#) on Premature Birth, giving the nation a D and South Carolina an F. In South Carolina, one in six babies—or on average 173 babies each week—are born too prematurely. Babies born too soon are more likely to die or have disabilities. The March of Dimes is committed to reducing this toll by funding research to find the answers to premature birth and providing comfort and information to families who are affected

In 2009 national March for Babies sponsors are Kmart, the March of Dimes number one corporate supporter, CIGNA, Continental Airlines, Famous Footwear, Farmers Insurance Group, FedEx, First Response, Liberty Tax Services and Ther-Rx.

In Columbia, March for Babies is sponsored by BlueCross BlueShield of South Carolina, SCE&G, Michelin, Wachovia, Publix, b106.7 FM and Palmetto Parent. To register online for March for Babies visit marchforbabies.org, call 252-5200.

The March of Dimes is the leading nonprofit organization for pregnancy and baby health. With chapters nationwide and its premier event, March for Babies the March of Dimes works to improve the health of babies by preventing birth defects, premature birth and infant mortality. For the latest resources and information, visit marchofdimes.com or nacersano.org.

Timeline

January-February – Portrait Sessions

March – 1st Voting Options

21st – Gallery Show – Senate and Canal (call for invitation)

April 30 -Voting ends

May- Winner's Announced & Individual Portrait Sessions for winners

(no later than) September 20th - calendar availability.